



THE BREAKERS PALM BEACH

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Fact Sheet

- Resort Profile:** A luxury oceanfront hotel and one of America's legendary resort destinations. Listed on the National Register of Historic Places, the modern-classic resort exhibits a timeless atmosphere that reflects the elegant comforts and personalization of a grand residence, but energized with a youthful, family-minded philosophy. With the commitment of its original ownership, capital expenditures averaging \$30 million a year are reinvested in The Breakers for the long term, to ensure the resort remains appealing to future generations. Distinguished as a AAA Five Diamond property, the resort has earned numerous accolades for its commitment to the environment, community service and the quality of life it provides to its employees.
- Location:** Situated on 140 acres on the island of Palm Beach, Florida. Located seven miles from Palm Beach International Airport, 42 miles from Fort Lauderdale International Airport and 72 miles from Miami International Airport. Both Interstate 95 and the Florida Turnpike provide easy access to South County Road (via Okeechobee Boulevard), which leads to the entrance of The Breakers.
- Climate:** Due to its close proximity to the Gulfstream, Palm Beach enjoys a sub-tropical climate noted for year-round breezes and moderate temperatures ranging from 75-85 degrees.
- Architecture/Design** Created in the Italian Renaissance-style, inspired by the magnificent Italian villas of the 1400s. Exterior: Twin Belvedere towers with graceful arches, patterned after the Villa Medici in Rome. Front drive: Re-designed and landscaped 1,040-foot main drive leads to the Florentine Fountain patterned after one of the fountains at the Boboli Gardens in Florence. Main lobby: Inspired by the Great Hall of the Palazzo Carega (circa 1560) in Genoa.
- Amenities:** Two 18-hole championship golf courses, a new 6,000 square-foot indoor/outdoor oceanfront fitness center, a new 20,000-square-foot spa, Mediterranean-style beach club overlooking one-half mile of private beach, four swimming pools, five whirlpool spas, luxury poolside bungalows, variety of water sports, 10 lighted tennis courts, and an extensive program of family and children's activities. Also features an outstanding selection of nine restaurants, as well as an array of 11 on-site boutiques with distinctive merchandise.
- History:** The Palm Beach Inn, originally constructed in 1896 by Henry Morrison Flagler, was destroyed by fire in 1903. Rebuilt in 1904 as The Breakers and again taken by fire in 1925. The Breakers, as it is known today, re-opened its doors December 29, 1926, rebuilt in a record breaking 11½ months at a cost of \$7 million.

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Accommodations: **538 guestrooms, including 68 suites** – two Imperial Suites, and four Royal Poinciana Suites. Rooms feature ocean or resort view; king or two double beds available. Rollaways and cribs at no additional charge. Standard amenities include bathrobes and slippers, The Breakers private-label toiletries, private electronic safe, make-up mirrors, hair dryers, desks, mini-bars, wireless and high-speed internet access, flat-screen TV, non-digital alarm clock, in-room movies, wireless keyboard and PlayStation® videogames.

The Flagler Club, a new ultra-luxury 25-room boutique hotel located within The Breakers. This exclusive experience offers guests private access to re-designed accommodations, personalized service from pre-arrival to departure, and premium amenities inclusive of its Club Lounge and panoramic Terrace re-designed by Adam D. Tihany acting as design consultant to Peacock + Lewis Architects.

Guest Services: Concierge services, laundry, valet parking and transportation, a “24/7 Business Center,” safe deposit boxes, babysitting, complimentary shuttle service to Flagler Steakhouse and Echo – the resort’s off-site restaurants. Focus on customer fulfillment empowers staff to deliver highly personalized service and the ability to respond to a full range of guest requests.

Staff Profile: A diverse team of 2,000 associates with fluency in 50 languages.

Dining:

HMF In collaboration with famed hospitality designer, Adam D. Tihany, The Breakers introduced an exciting drinking and eating experience unlike any other in Palm Beach. The name HMF, honors The Breakers’ legendary founder, Henry Morrison Flagler. Designed to enchant its guests, the space is an ode to the classic "Palm Beach cocktail culture," offering a lively, glamorous, unique experience.

This incredible bar concept features an extensive menu of sensational food, combining an innovative take on sharing plates representing multiple cuisines, with handcrafted cocktails ranging from the vintage to the experimental, and a carefully curated wine list – all designed to surprise and delight the senses. Open daily. Dress: cocktail chic.

Echo Located just a few blocks from the main hotel in the heart of Palm Beach. Spectacular Asian cuisine, showcased in a sleek and stylish setting, explores the distinctive flavors of China, Thailand, Japan, Vietnam, and Korea. Features the island’s best sushi bar, a terrace and fire-lit garden for outdoor dining, and the Dragonfly Lounge, a favorite meeting place in the Palm Beach social scene. Open for dinner and features a happy hour. Dress: cocktail chic.

Flagler Steakhouse A makeover by Adam D. Tihany in November 2013 unveiled a modern take on the iconic steakhouse concept as a timeless social club, open to the public, located on the second floor of the ocean clubhouse. Outstanding steak highlights a diverse menu that includes a premier selection of fish, Italian favorites, classic broiler items and savory sides. Indoor and outdoor seating on the fully climate-controlled terrace with panoramic views of the golf course. Open daily for lunch, dinner and cocktails, as well as Sunday Brunch. Dress: resort wear for lunch and Sunday Brunch; evening resort wear for dinner.

The Circle A magnificent room with an intricate, hand-painted ceiling complemented by splendid ocean views. Open daily for breakfast and The Breakers’ renowned Sunday Brunch. Dress: Resort casual for breakfast; daytime resort wear for Sunday Brunch

Seafood Bar
Reopening December 2016 Panoramic oceanfront views, and a relaxed yet refined atmosphere will place guests impossibly close to the water at the Seafood Bar – reopening December 2016. Reimagined by Adam D. Tihany, the beloved restaurant will unveil a modern sensibility, while still maintaining its same breathtaking views and focus on the freshest fish and seafood – an atmosphere as ideal for drinks as it is lunch or dinner. Open daily. Resort wear is the customary attire.

The Italian Restaurant Fresh ingredients, vibrant flavors and a warm atmosphere combine to create The Italian Restaurant. The perfect choice for casual, homestyle Italian fare, The Italian Restaurant features classic comfort dishes such as brick-oven pizzas and fresh pastas alongside palate-pleasing selections like veal Milanese and snapper “Mediterranean.” While parents and families enjoy some downtime dining and relaxing, children can enjoy playtime at the adjacent Family Entertainment Center featuring a new redesigned and renovated arcade and specially designed toddler play space. Open daily for dinner. Dress: evening resort wear.

The Beach Club Restaurant A stylishly, relaxed setting for informal, al fresco or indoor dining and drinks, this restaurant overlooks the Atlantic Ocean and welcomes guests with an aura of casual sophistication and a contemporary seaside-hued décor. Serving à la carte and buffet breakfast and a lunch menu featuring a delicious variety of seasonal soups, salads, sandwiches, flatbreads and lighter fare utilizing the freshest, highest quality ingredients available. A complement of fresh fruit juices and specialty waters is also available. Open daily for breakfast and lunch. Exclusively for hotel guests and club members. Dress: relaxed attire; bathing suit cover-ups and sandals or shoes requested

Ocean House Located at the south end of the property with gorgeous pool and ocean views, this newly renovated beach house restaurant welcomes guests with laid-back luxury and ocean breezes. An inspired menu of lunch offerings, light bites, and refreshing cocktails is served indoors or while relaxing on the covered porch. Open daily for lunch. Exclusively for hotel guests and club members. Dress: relaxed attire; bathing suit cover-ups and sandals or shoes requested

The Surf Break Gazebo-style, tropical beachfront bar just steps from the ocean, located between Active and South Pools. An open-air oasis where guests may relax with refreshing cocktails and casual food amidst tranquil breezes, breathtaking ocean views, and a favorite broadcast on four flat-screen TVs. Open daily, weather permitting. Exclusively for hotel guests and club members. Dress: relaxed attire; bathing suit cover-ups and sandals or shoes requested

In-Room Dining Available 24 hours. Serving a complete menu of breakfast, lunch, dinner and light snacks in the privacy of the guest’s room.

Recreational Activities:

Golf Two 18-hole championship courses provide variety and playability for all levels.

The Breakers Ocean Course Florida’s oldest 18-hole course located on-site at The Breakers, a 6,100-yard, par 70 course redesigned by Brian Silva in 2000. Beautifully landscaped with manicured greens, a constant test for all skill levels.

The Breakers Rees Jones® Course Reconstructed in 2004 by renowned golf course architect, Rees Jones, and named “Renovation of the Year,” by *Golf Inc.* Lushly landscaped and challenging course designed in Jones’ award-winning neo-classic style, set against the backdrop of the picturesque Breakers West residential community.

Golf cont'd

*John Webster Golf Academy
at The Breakers*

Nationally recognized golf professionals offer instruction in private lessons and golf school format, geared to all skill levels; lessons also specialized for children. Custom club fitting also available.

Tennis

Award-winning tennis facility offers guests 10 beautifully groomed Har-Tru courts, a comprehensive pro shop with the latest fashions and equipment, professional instruction, clinics and private court time. Lighted courts available for evening play.

**The Spa
at The Breakers**

The new indoor/outdoor spa features a contemporary Italian-inspired design that embraces guests with a fresh, soothing atmosphere and engages all the senses.

Amenities include 17 treatment rooms; a private courtyard; lounges for men, women and co-ed use; as well as a new salon area for hair and nail services. A carefully curated menu of spa services, tended to by expertly-trained professionals, features the finest, hand-crafted skin and body care products from Tammy Fender, Erbe, OSEA and more.

Fitness

Ocean Fitness

The flagship of The Breakers' fitness offerings, Ocean Fitness is a spectacular new, 6,000 square foot, indoor/outdoor fitness experience. Located above the resort's Beach Club complex, this exclusive amenity provides an array of resources to help individuals reach their personal fitness goals in an inspiring setting with breathtaking ocean views. Ocean Fitness features a network of customized fitness solutions including the most advanced equipment available on the market and the expertise of a highly-trained staff. Personal trainers are available for one-on-one sessions in addition to a certified wellness coach who provides a variety of specialty services. Ocean Fitness encompasses 4,300 square feet of air-conditioned interior space, a 1,700-square-foot oceanfront terrace for outdoor workouts, including indoor cycling and yoga classes, and 10-foot-tall windows showcasing magnificent ocean vistas.

Beach Club

Mediterranean-style Beach Club with magnificent vistas of the ocean and reminiscent of a panoramic island escape. Four pools, five whirlpool spas, expansive pool decks, lush tropical landscaping and lawn space; 25 private, luxury poolside bungalows for daytime rental, complete with a personal concierges; and Ocean House, The Beach Club Restaurant and The Surf Break for drinks and dining.

Resort headquarters for watersports, featuring scuba, snorkeling, coral reef tours, deep sea fishing, private charters, kayak excursions, stand up paddle board and boogie board rentals, swimming lessons and more.

Resort Activities:

**Family Entertainment
Center**

Unique, 6,160-square-foot complex offers activities, entertainment and games for all ages under one roof. Resort staff members float throughout the entire facility at all times, readily available to provide service and assistance. This facility features:

**Family Entertainment
Center cont'd**

Outdoor Playground

4,500 square feet of outdoor fun awaits families at the resort's new playground. Designed to promote physical fitness in an engaging atmosphere, the environmentally responsible playground features dedicated play spaces specifically geared for children up to age five, as well as five and older. A park-like atmosphere created by lush landscaping welcomes families

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as they enjoy playground favorites such as slides, tunnels and bridges get children in motion, while puzzles and interactive games featuring sensory components give little minds a workout. Whether playtime is occurring during the day or night families are kept comfortable under multiple sun shades that help to reduce the area's ambient temperature, or under the lights after the sun sets.

Arcade

Features a video game lounge with Xbox® One and PlayStation® 4 surrounded by more than 20 classic and contemporary games, including Skee-Ball, Super Shot Basketball, air hockey, and others.

Toddler's Playroom

Perfect location for children three and under to play with educational and age-appropriate toys.

Camp Room

The activities room welcomes Camp Breakers with a wide variety of arts and crafts supplies to bring out creativity in children. Also features a 1,000-gallon salt water aquarium filled with indigenous marine life.

Family and Children's Programs

Specially designed programs for children and families to enjoy.

Weekly Family Events and Activities for all Ages

A weekly roster of daily activities engages guests of all ages and varying interests, ranging from family fun golf, environmental and historic hotel tours to guided snorkeling adventures and catamaran cruises.

Camp Breakers

Campers enjoy their own vacation time to be active, explore their surroundings and make new friends at Camp Breakers. Year-round, supervised children's activities are specially designed for ages 3 to 5 (Shortboards) and 6 to 12 (Longboards), including counselor led arts & crafts, indoor games, beach and lawn activities, nature walks, swimming, and more. A morning and evening session are held daily.

Leisure Amenities

In addition to Beach Club water sports and aforementioned activities, other leisure amenities for all ages include:

<i>Jogging Trail</i>	<i>Children's Playground</i>	<i>Golf & Tennis</i>
<i>Outdoor Sports Court</i>	<i>Bicycle Rental and Tours</i>	<i>Historic Hotel Tour</i>

Weddings and Social Events

One of America's premier island destinations for world-class weddings, celebrations and social events. Combines Italian Renaissance style and European feel, with an alluring beachfront reminiscent of St. Tropez. Unmatched quality and versatility in cuisine, presentation and service. Variety of event spaces offer casually elegant, chic or palatial surroundings, with ocean and lawn space or gilded, frescoed ceilings. Majestic ballrooms feature breathtaking architectural design and rich décor from museum-quality venues, to the

Weddings and Social Events cont'd

contemporary, timeless style of the Ponce de Leon Ballroom. On-site expertise includes every aspect of wedding planning, from design/décor, menu and wine selections, to a vast array of recreational activities.

Conference Facilities and Services

Well-designed and superbly appointed settings for group functions for 20 - 1,000 attendees. 80,000 square feet of versatile indoor and outdoor meeting space features venues of distinct character, style and flexibility: an elegant oceanfront conference center, three majestic ballrooms, and small meeting/board rooms, including the new South Mezzanine rooms located in a dedicated wing of the hotel. Outdoor venues include attractively landscaped courtyards, gardens, beachfront and poolside locations. Conference services division provides highly personalized service and comprehensive in-house support, from audio visual to all-inclusive destination management services.

“24/7 Business Center” provides enhanced technology and accessibility. Four self-service desks provide guests with a full spectrum of PC business software, high-speed Internet and laser printers. One fully equipped office is available for rent and includes computer, printer, speakerphone and video conferencing unit.

The customer-focused Conference Concierge Team can provide basic administrative support including bulk photocopying or eco-minded alternatives by purchasing USBs to distribute presentations to attendees.

On-Site Shopping:

Absolutely Suitable – designer swimwear and accessories

Coconut Crew – children’s clothing, collectables and toys

Guerlain – renowned skincare, cosmetics and fragrances

Lilly Pulitzer® at The Breakers – ladies’ dresses, sportswear, footwear, accessories, and men’s neckties

Match at The Breakers® – an edited selection of resort shoes from designer and contemporary brands

Mix at The Breakers® – fine and fashion jewelry, hair accessories, and more

News and Gourmet – gifts, books, gourmet food products, cold pressed juices, sundries, to-go sandwiches, salads, coffee, and ice cream

Polo Ralph Lauren – men’s and women’s clothing and accessories

Signature Shop – men’s and women’s clothing and accessories with The Breakers’ logo

The Beach Shop – suntan products, beach toys, hats, and more

The Sports Pro Shop – designer golf and tennis resort wear and equipment

CEO:

Paul N. Leone

**Management/
Ownership:**

Flagler System, Inc. (FSI) is a privately owned company under the same family ownership since 1896. FSI is the parent company of The Breakers Palm Beach, Inc., which specializes in hotel, private club, oceanfront apartment rentals and residential property management; and Flagler System Management, Inc., which specializes in dining and luxury retail operations.

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